

**Great American Media      Democratic Congressional Cpgn Comm/ Issue**  
**1010 Wisconsin Avenue NW      Submission Number 245      Issue 1**

Washington DC 20007



**WNCN-TV**

1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Orig**

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	17230	Campaign Ref:	E-120829038
Buyer:	..	Client/Product/Estimate:	11/14/1474	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/08/12	Weeks:	2	Order Ref:	06300769
Est./PO Number:	06300769	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:			Transactional

Product:	Dccc	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/01	10/08	Total	C
1	M-F 1135p ET / 1035p CT Tonight Show	03		170	30	Nbr of Spots	2		2	
2	M-F 4p Ellen	03		250	30	Nbr of Spots	2		2	
3	M-F 5p Judge Judy	03		250	30	Nbr of Spots	2		2	
4	M-F 530p Judge Judy	03		250	30	Nbr of Spots	2		2	
5	M-F 6p News	03		305	30	Nbr of Spots	2		2	
6	M-F 6a News	03		350	30	Nbr of Spots	2		2	
7	M-F 7a Today Show	03		650	30	Nbr of Spots	2		2	
8	M-F 730p Extra	03		275	30	Nbr of Spots	2		2	
	Sun 815p ET / 715p CT NBC Sunday				Comme					
Weekly Totals: Total Spots(Ord Spots)							19		19	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	Total	Ci
9	Night Football	03	11000	30	Nbr of Spots	1		1	
10	.....S M-Su 11p News .TWTFSS	03	615	30	Nbr of Spots	2		2	

Weekly Totals: Total Spots(Ord Spots)

Grand Totals

		Month 10 Weeks: 4	
		10/01	10/08
		19	0
		17230	0

Grand Totals:

	Spots:	
	19	
Gross Total:		17,230.00
Commission:		2,584.50
Net Total:		14,645.50

REP HEADLINE# 6300769  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 15.36  
\*\*\* WNCR-TV \*\*\*

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	MIKE FURMAN	
		3050 K ST NW,			
ORDER #	CONTRACT #	6300769	CLASS:	NATL.	LOCAL
PRDCT	EST#	1474	COMMENTS:	(LINE, ORDER, INVOICE)	REGIONAL
FLIGHT DATES	OCT2/12	OCT8/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG29/12	15.36
REP:	NEW ORDER				
	TTL 17230 @ 19X				
	PLS CFM				
CON CM	THANKS, MIKE FOR MICK				
	***** THIS IS A CASH IN ADVANCE SCHEDULE *****				
	DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE				
NOTICE:	CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION				
	CONTRACT TOTAL	17230.00			
	CONTRACT TOTAL SPOTS	19			

REP HEADLINE# 6300769  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TELL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 12.55  
\*\*\* WNCR-TV \*\*\*

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<hr/> <p>:LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL: : LINE# : : : : : : : DATE : : DATE : /WK: INV : : : SPTS:  AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1474 AGENCY PRODUCT CODE = 14</p> <table border="1"><thead><tr><th>1</th><th>1135P-1235A</th><th>30</th><th>\$170.00</th><th>10/2</th><th>10/5</th><th>2</th><th>TU-F</th><th>2</th></tr></thead><tbody><tr><td>PROGRAM :</td><td>TONIGHT SHOW</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>CON COM1:</td><td>TONIGHT SHOW</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>400P-500P</td><td>30</td><td>\$250.00</td><td>10/2</td><td>10/5</td><td>2</td><td>TU-F</td><td>2</td></tr><tr><td>PROGRAM :</td><td>ELLEN</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>CON COM1:</td><td>ELLEN</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>3</td><td>500P-530P</td><td>30</td><td>\$250.00</td><td>10/2</td><td>10/5</td><td>2</td><td>TU-F</td><td>2</td></tr></tbody></table> <p>PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY</p> <p>MW 8/29</p>						1	1135P-1235A	30	\$170.00	10/2	10/5	2	TU-F	2	PROGRAM :	TONIGHT SHOW								CON COM1:	TONIGHT SHOW								2	400P-500P	30	\$250.00	10/2	10/5	2	TU-F	2	PROGRAM :	ELLEN								CON COM1:	ELLEN								3	500P-530P	30	\$250.00	10/2	10/5	2	TU-F	2
1	1135P-1235A	30	\$170.00	10/2	10/5	2	TU-F	2																																																												
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CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG29/12 12:55  
\*\*\* WNCF-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK	: DAYS	: TOTAL:	: SPTS:		
4					530P-600P			30		\$250.00	10/2	10/5	2	TU-F	2	
PROGRAM :	JUDGE JUDY															
CON COM1:	JUDGE JUDY															
5					600P-630P			30		\$305.00	10/2	10/5	2	TU-F	2	
PROGRAM :	NBC 17 NEWS AT 6P															
CON COM1:	NBC 17 NEWS AT 6P															
6					600A-700A			30		\$350.00	10/2	10/5	2	TU-F	2	
PROGRAM :	NBC 17 TODAY AT 6A															
CON COM1:	NBC 17 TODAY AT 6A															
7					700A-900A			30		\$650.00	10/2	10/5	2	TU-F	2	
PROGRAM :	TODAY SHOW															
CON COM1:	TODAY SHOW															
8					730P-800P			30		\$275.00	10/2	10/5	2	TU-F	2	
PROGRAM :	EXTRA															
CON COM1:	EXTRA															
9					815P-1130P			30		11000.00	10/7	10/7	1	SUN	1	
PROGRAM :	SUNDAY NIGHT FOOTBALL															
CON COM1:	SUNDAY NIGHT FOOTBALL															
10					1100P-1135P			30		\$615.00	10/2	10/7	2	TU-SU	2	
PROGRAM :	NBC 17 NEWS AT 11															
CON COM1:	NBC 17 NEWS AT 11															
OCT/12					17230.00											
CONTRACT TOTAL													17230.00			
TOTAL SPOTS													19			

MARKET TOTALS \$172,300 WNCN 10% WRAL 43% WTVD 35% WRAZ 10% WRDC 0% WLFL 2% CABL 0%  
ESTIMATED SHARES

SVC- NSI BOOKS - NOV/11 NOV/PJ  
DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
-----------------------	------

I, Sarah Lervene  
do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS ORDERED*

Total Charges:
----------------

This broadcast time will be used by: Democratic Congressional  
Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

<i>Democratic Congressional Campaign Committee 430 South Capitol St. Washington, DC 20003</i>
---

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*Kristie Mark, chief operating officer*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11

Date



Signature

202 338 8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

---

Signature

Printed Name

Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS ORDERED*

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**